

 Blockchain.com Exchange

AFFILIATE SUCCESS GUIDE

exchange.blockchain.com/affiliate

2021-2022

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Overview

The Opportunity

YOU

Introduce new users to the Blockchain.com Exchange with your unique referral link.

WE

Share the trading fees from your referees for six months.

How It Works



STEP 1

Get followers to sign up for the Blockchain.com Exchange with your unique referral link.



STEP 2

Earn a share of your referees' trading fees for six months in monthly payments directly to your bank account.



STEP 3

Track your progress and grow your passive income stream.



STEP 4

Repeat until to moon.

Benefits

25%

Get 25% of their trading fees for six months

When your referee trades <\$100K within a 30 day period

50%

Get 50% of their trading fees for six months

When your referee trades >\$100K within a 30 day period

Referral Sign-up bonus



\$10

Referral receives \$10 trading bonus when they make their first trade

Easy Payouts

Receive payments directly to your bank account in over 46 supported currencies.

No Limits

The more your affiliates trade, the greater your upside. No earning cap.

Real-time stats.

Access your performance data with transparent reporting.

About Blockchain.com

Blockchain.com has built one of the leading brands in the crypto industry by offering secure, reliable services to customers in over 200 countries over 10 years.

Over that time, about one-third of all bitcoin transactions have occurred in Blockchain.com Wallets, and our 35 million users have transacted over \$1 trillion in crypto.

By 2030, we believe commerce on the Internet will represent the largest financial system in the world, and this system will be powered by crypto.

Now, you can grow a passive income stream while helping us grow the financial system of the future.

CONSUMER BUSINESS

WALLET
EXCHANGE
EXPLORER

INSTITUTIONAL BUSINESS

PRIME BROKERAGE
CUSTODY & ASSET
MANAGEMENT
DEFI & ACTIVE NETWORK
PARTICIPATION

The Exchange



Trade 78 pairs (and counting)

With 78 trading pairs and more to come, your referees will have access to large-cap crypto like Bitcoin and Ethereum, the latest DeFi tokens, and stablecoins.



Deposit unlimited crypto

No limits and unlimited crypto trading.



Onramp with fiat or crypto

Crypto-to-crypto trading in 200+ countries and fiat-to-crypto trading in the US, the EU, and the UK.



Transfer seamlessly

Transfer funds using FPS, SEP, Wire, ACH, and Open Banking.



Move funds easily

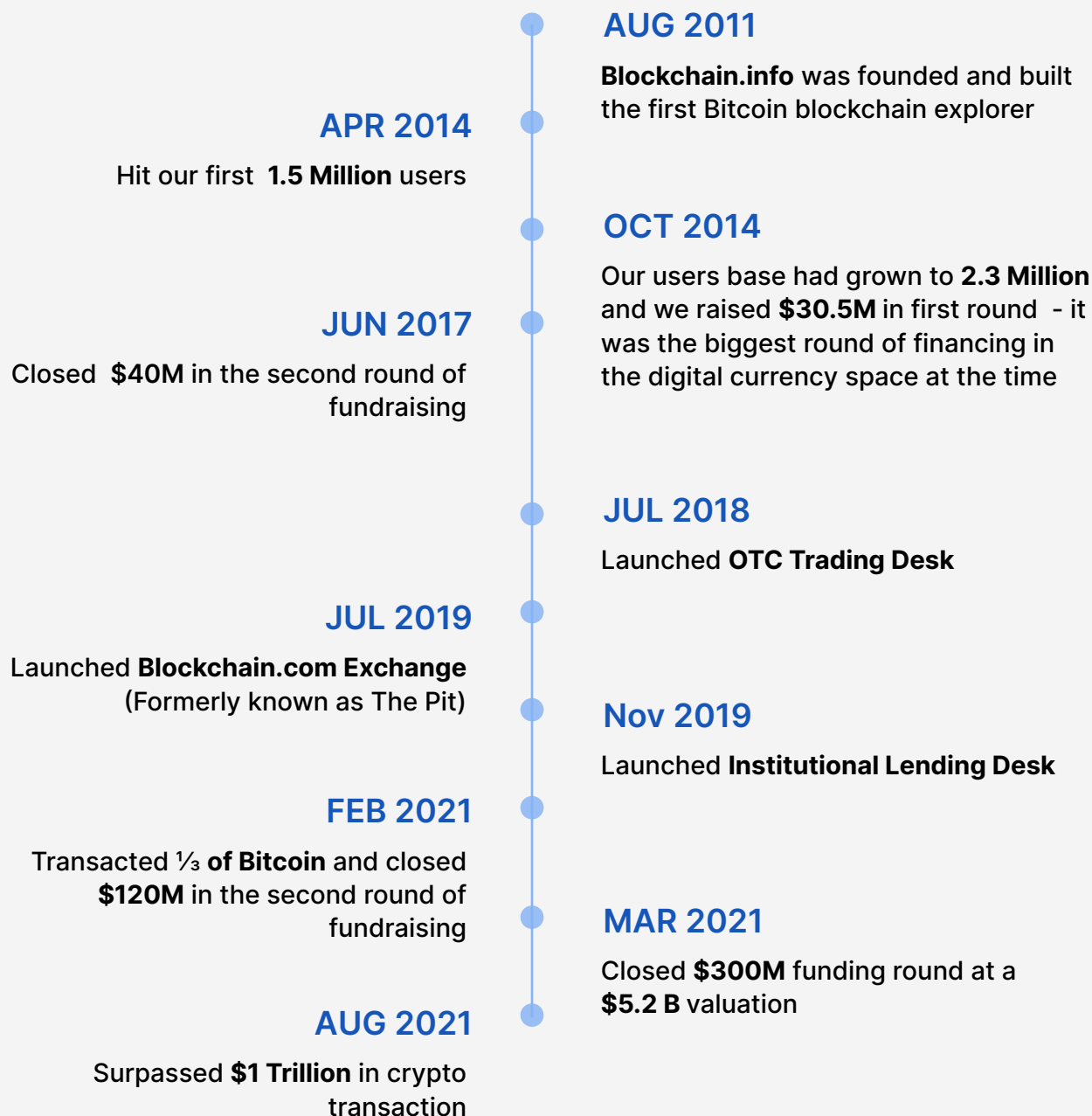
Integrated with Blockchain.com Wallet. Store, swap, transfer, or trade in minutes.



5X your trading with Margin

Get up to 5X leverage on popular crypto pairs. (For eligible residents only.)

Milestones



In the Press



Blockchain.com's CEO is playing the long game - Protocol



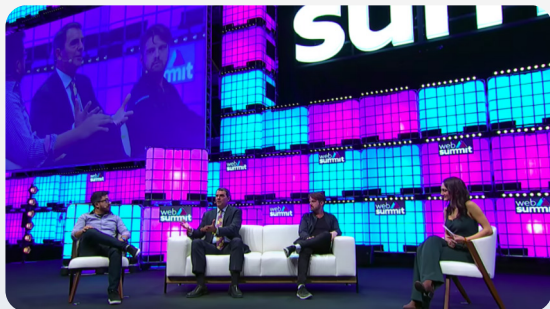
Crypto wallet and exchange company Blockchain.com raises \$300 million at \$5.2 billion valuation - TechCrunch



After passing \$1T in crypto transactions, Blockchain.com CFO hints at going public in 2023 - Cointelegraph



Blockchain.com Adds Former Obama, Clinton Staffers in Same Week - Decrypt



Tweets


 **Jim Messina** 
@Messina2012

As one of the earliest and most respected crypto companies in the world, @blockchain recognizes its responsibility to lead the industry and help shape the future of finance. Excited to join its Board of Directors to play a role in such an impactful space.




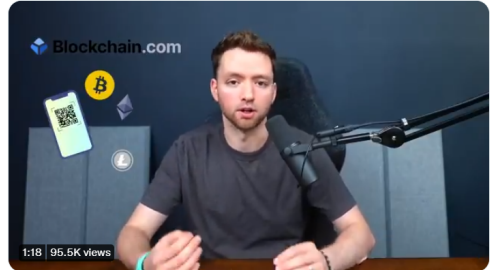
Scoop: Jim Messina aims to shape cryptocurrency future 
axios.com

10:28 AM · Mar 10, 2021 · Twitter Web App

 **Unstoppable Domains**
@unstoppableweb

Through our integration with @blockchain, we're making crypto more accessible for 31 million users by simplifying transactions and removing the risk of human error when sending funds.

Learn more  bit.ly/BlockchainCom



1:18 95.5K views

3:14 AM · Jun 25, 2021 · Sprout Social

 **crunchbase** 
@crunchbase

February global funding highlights:

- 💰 Total venture funding was \$35B
- 🚀 22 new unicorns, highest valued was @blockchain
- 📱 Social content platforms with revenue opportunities for creators led in exits and M&As

Read more @crunchbasenews: bit.ly/3qDmkA0






7:32 AM · Mar 10, 2021 · Sprout Social

 **Mayor Francis Suarez** 
@FrancisSuarez

@blockchain's arrival in Miami perfectly encapsulates what the Miami Movement is all about--they're bringing 300 jobs and injecting \$33M directly into the local economy every year. Welcome home



0:46 15.5K views

1:06 AM · Jun 4, 2021 · Twitter for iPhone

 **Peter Smith** 
@OneMorePeter

1 TRILLION of crypto transacted 🥳

One more milestone on the way to a global open finance system for the internet being a reality

🌟🌟🌟 to our team @blockchain

 **Blockchain.com**  @blockchain · Aug 30
Over \$1 trillion in crypto has been transacted on the Blockchain.com platform 

That's real crypto use and adoption 🙌  bit.ly/3mKl2Vp

12:09 AM · Aug 31, 2021 · Twitter Web App

FAQ

Who is qualified to be a Blockchain affiliate?

- ◆ Relevant businesses sites, blogs, and news sites with a minimum of 10,000 monthly visits.
- ◆ Social media accounts with a minimum of 3,000 followers/subscribers for individuals or 5,000 followers/subscribers for organizations, businesses, and brands.
- ◆ Communities with a minimum of 3,000 members.

How many users does the Blockchain.com Exchange have?

We currently have 1.4 million active users with 35% year-over-year growth in trading volume.

Do I get paid in fiat or crypto?

You will receive payments directly to your bank account in over 46 supported currencies.

How often do I receive referral payouts?

Monthly, and you may request payout once your balance reaches a minimum of \$100.

We review each application and look for authentic audiences who engage, not just a bunch of bots following an account.

Make sure you input authentic data such as real numbers of followers, valid websites, and professional email addresses when applying.

Referral commissions will not be paid for duplicate, shared or fake accounts and will result in disqualification.

Affiliates will be eligible for payout once your accrued revenue balance reaches \$100. If you do not make \$100 in a given month, the balance will be rolled over until this minimum threshold is met.

How to Apply

01

Apply in 2 minutes [here](#).

Once approved, you'll receive a unique referral link for your audience after logging into your affiliate account.

02

Promote the Blockchain.com Exchange.

Share your unique link on your blog, podcast, over email, or on social media.

03

Earn \$\$\$

Earn up to 50% of trading fees from every new trader you refer for their first 6 months of trading. No cap, no limits, no hassle.

Learn more

exchange.blockchain.com/affiliate